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CARLSBAD HIGH SCHOOL

Athletic Office

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Phone (575) 234-3325
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Assistant Directors

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By placing a check in the box, I have read, understood and accepted the information.

Carlsbad Municipal Schools – Extracurricular Activities Social Media Expectations

As a public institution of education, Carlsbad Municipal Public Schools supports and encourages its students' rights to freedom of speech, expression, and association, including the use of social networks. Nevertheless, as representatives of the school, students in extracurricular activities are held to a higher standard and are role models. Participating for the Carlsbad Cavemen/Cavegirls is a privilege, not a right. In this context, each student has the responsibility to portray him or herself, the team/group and Carlsbad Municipal Public Schools positively at all times. Therefore, any social media postings, video or pictures must be consistent with federal and state laws, team and program policies and regulations and New Mexico Activities Association (NMAA) rules and policies. Athletes will be held responsible for their actions. Ignorance of these regulations and policies does not excuse students from adhering to them. Please keep in mind; if it is posted to your account or site, it is your responsibility. Guard your user name and password.

Also, students must keep in mind that information which is posted can adversely impact personal safety, student status, and career advancement as the postings are easily accessible to reporters, potential employers, law enforcement officials, and college admissions. Students are expected to post only information and images that appropriately represent themselves, their families, the athletic/activity program, the school and the community of Carlsbad.

These guidelines are presented as expectations for athletes to follow.

1. You should not post any information, photos, comments, videos or other items online that would embarrass or reflect negatively on you, your family, your team, the athletic department or Carlsbad Municipal Schools.
2. For your safety and privacy, you should not post your home address, local address, phone number(s), date of birth, class schedule, team travel arrangements, the team hotel, and restaurants or other personal information including your whereabouts at any given time or place. This will minimize the potential of being stalked, assaulted, or the victim of other criminal activity.
3. What you post may affect your future. Many employers and college admission officers review social networking sites as part of their overall evaluation of an applicant. Carefully consider how you want people to perceive you before you give them a chance to misinterpret your information (including pictures, videos, comments, and posters).
4. Be mindful that internet postings that show images or language reflecting sexual misconduct, underage drinking, violence, hazing, use of illegal drugs or controlled substances may affect your status as a member of the athletic/activity program.



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5. Be aware that the athletic department may monitor internet sites for the sole purpose of determining whether you are in compliance. If it is determined that you have violated these expectations, you may be asked to remove the images from the website/app or be subject to the loss of athletic/activity privileges and other sanctions as appropriate, including (but not limited to) being benched or dismissed from a team/activity.
6. Derogatory language or remarks about teammates or coaches or sponsors from Carlsbad Schools or any other school is unacceptable. Disrespecting the Carlsbad Municipal Schools' athletic/activity program or other teams will NOT be tolerated.
7. Demeaning statements or physical/emotional threats to another person is unacceptable behavior. (This is cyber-bullying and is against the law.)

Best Practices and Reminders

- Think twice before posting. If you wouldn't want your coach/sponsor, parents, or future employer to see your post, don't post it.
- Be respectful and positive.
- Remember, many different audiences view your posts including fans, alumni, kids, local authorities, parents, faculty, etc.
- The internet is permanent. Even if you delete something, it's still out there somewhere. Be in the right state of mind when you make a post. Do not post when your judgment is impaired (i.e., after a tough loss, or when you are upset). Coaches/sponsors and administrators monitor social media websites. Potential employers use these social media websites to screen candidates. Use the privacy/security settings made available on these sites.

Violations

Violation of the Student Extra-Curricular Social Media Policy may result in disciplinary action, including temporary or permanent suspension from the team/activity, as determined by the Athletic Director/School Administration.

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